SASTASUNDAR VENTURES LIMITED

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Date: 14-11-2023

To
The General Manager
Department of Corporate Services
BSE Limited
(Designated Stock Exchange)

(Designated Stock Exchange) Phiroze Jeejeebhoy Tower Dalal Street, Mumbai - 400 001 To
The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai - 400 051

Ref: BSE Scrip Code: 533259; NSE Symbol: SASTASUNDR

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure

Requirements) Regulations, 2015 - Investor Presentation

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 please find attached herewith the Investor Presentation of the Company.

This is for your information and record.

Thanking you,

Yours faithfully,

For Sastasundar Ventures Limited

Pratap Singh
Company Secretary

Encl: As Above



"Digital Platform of Pharma Supply Chain and Diagnostic providing access of quality healthcare for all"

Investor Presentation

November 2023

Safe Harbour

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In this digital age, we have an opportunity to transform the lives of people in ways that were hard to imagine in the past. I see technology as a means of empowerment and as a tool that bridges the distance between hope and opportunity in this digital age.



Shri Narendra Modi Hon'ble Prime Minister of India

Leading Player in Indian Pharmaceutical & ePharmacy Distribution



Strategic Partnership with Flipkart



eB2B platform distributing pharma and other healthcare products to Pharmacies & other Retailers



D2C diagnostic services

 In process to launch eHealth app "Genu Health" centred around preventive care, diagnostic services, management of surgery and hospital care, health/disease related contents & speciality eClinic B2C Platform

Pharmacy and Wellness

B2B Platform

Pharmaceutical & other Healthcare Products

Diagnostic Services Significant Play

in

Comprehensive Digital Healthcare Ecosystem

Operating in High Growth Sectors – US\$ 37 bn Addressable Market Growing at ~12% CAGR

ePharma

- Market size US\$345 mn in
 2021 ¹
- To grow at CAGR of 22%

Indian Pharma Market (IPM)

- Market size US\$24 bn ²
- To grow at CAGR of 12%

Diagnostic

- Market size estimated US\$ 13
 bn in 2023 ³
- To grow at CAGR of 14%

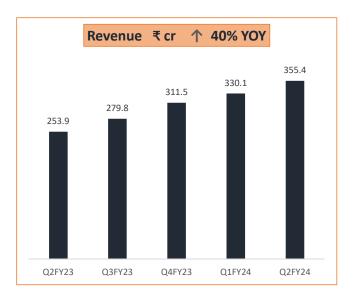
Source: 1. Netscribes Industry Report

2. IBEF

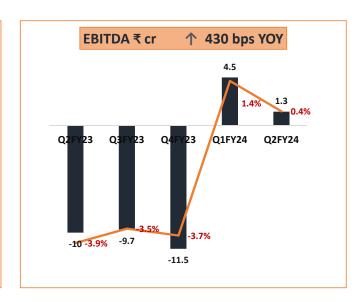
3. Business Today





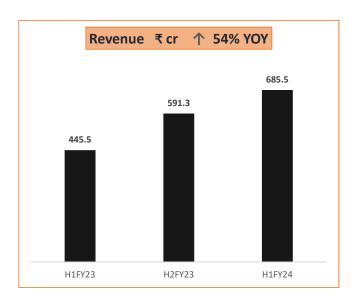


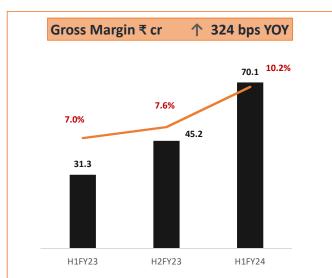


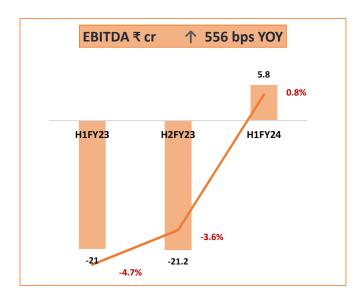










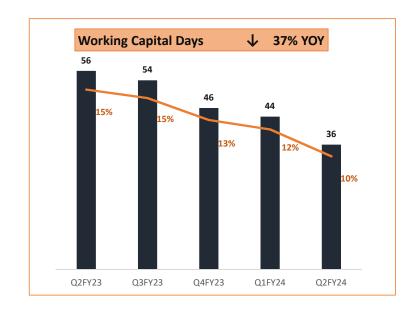




Most Capital Efficient Player in Industry

Working Capital (No of Days)	O2EV23	Q3FY23	O4FV23	O1FV24	O2FV24
eapital (140 of Days)	Q21 123	Q31 123	Q41 125	QIIIZT	QLITET
Inventory	65	61	52	43	42
Receivable	11	13	10	12	10
Payable	20	19	16	12	17
Working Capital (No of Days)	56	54	46	44	36
Working Capital % of Revenue	15%	15%	13%	12%	10%
Working Capital ₹ cr	156	164	160	158	138

Strong Liquidity Position ₹ cr	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24
Liquid Assets (Bank Balance, Fixed Deposit, Investment in Mutual Funds etc)	409	397	410	455	469



Pillars of Growth





Growing Platform in ePharmacy



Consolidation in Indian Pharma Distribution



Diagnostic Services

To launch eHealth app "Genu Health"



lealth+ Growing Platform in ePharmacy



Strategic partnership built on strong capabilities





- Large consumer base
- Established consumer tech capabilities
- Huge brand patronage (Only vertical of Flipkart group using Flipkart brand)





- Most efficient supply chain & fulfilment capabilities
- Direct procurement relationship with 250+ Pharma Companies

















• Managing 1800+ Pharma Companies products

Structural Shift — Consolidation on way in Indian Pharma Distribution

Pharmaceutical wholesaling/distribution is highly consolidated industry in most of the developed countries (period last 2 to 3 decades).

USA

92% Market

Top 3 Distributors Japan 90% Market

Top 4 Distributors Germany 70% Market

Top 3 Distributors Australia 90% Market

Top 3 Distributors Saudi Arabia 85% Market

Top 10 Distributors India to witness similar consolidation in Pharmaceutical distribution with fewer having majority of \$24 bn Indian Pharma Market that is expected to grow @12% CAGR

India

Highly fragmented ~65k Distributors

Indian Pharma Distribution is highly fragmented in India Consolidation to fuel massive growth

Sastasundar group is No 1 pharma distributor in West Bengal

Pharma eDistribution — Digital Supply Chain of Pharmaceuticals & Other Healthcare Products

- Digital Supply Chain poised to transform the Indian Pharma distribution benefiting everyone with Pharma Companies major beneficiary
 - Improved Business Forecasting
 - Inventory Optimisation
 - Enhanced Consumer Insights
 - End to end visibility of Supply Chain
- Structural shift undergoing
 - Pharma Companies increasing reliance on industry players like
 SastaSundar for distribution
 - Retail Pharmacies increasing trust on eB2B platform like RetailerShakti for their procurement

Digital supply chain can lower procurement cost by 20%, reduce supply chain process costs by 50% and increase revenue by 10%.

- Study by Centre for Global Enterprise (CGE) research

^{~ 7 %} market share of Sastasundar group in IPM in West Bengal – Validation of Structural shift

Benefitting Pharma & FMCG Cos. ** Retailer Shakti





- End to End tracking of Inventory up to Retailers with real time data
- Better managed inventory leading to reduced return of expired stocks
- Better production and distribution planning
- New drugs can be introduced faster
- Huge scope for Pharma Companies for their trade generic portfolio
- Retailers can be engaged in auto pilot mode
- International standard of Warehousing and Logistics
- Credit is more secured and managed efficiently
- Sales force is optimized and Logistics cost minimised



Benefitting Retailers - Transforming Economics & Lives of Retailers

	Retailer Shakti	Traditional Distributors	Benefits to Retailers
•	Full visibility of Inventory online 100% fulfilment Next Day Delivery at One Click	Sourcing from Multiple DistributorsFulfilment gaps	 Reduction of Inventory Lead Time Lower Working Capital requirement Higher ROCE
•	Transparent Pricing and Offers	Pricing and offers are not transparent.	Higher MarginsAutomated ProcurementSaving in Time & Cost
•	Full Tracking of Supply Chain from manufacturer to last mile	No Tracking of Supply Chain	100% Genuine Products



Empowering Retailers – One Stop eProcurement Solution





Widest Availability and Fulfilment of Products (65000+ Products)



100% Genuine Products



High Margins with Transparent Pricing







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Genu Path Labs, an NABL ACCREDITED LAB, where everything revolves around Meticulous Assay of Quality Evidence. Highly experienced Clinical Team, Advanced High End Lab Equipment, Stringent Quality Norms – EQAS, ILC, Strong Process Control (QuaGen^{LR}) – we employ all of these at Genu Path Labs to ensure Accurate Test Results.

Services Offered:

Pathology Test • USG • Digital X-Ray • ECG TMT • Doppler • Holter • PFT • Echocardiography

Advanced Automated Equipment used at Genu Path Labs































35+

Sample Collection Centres across West Bengal

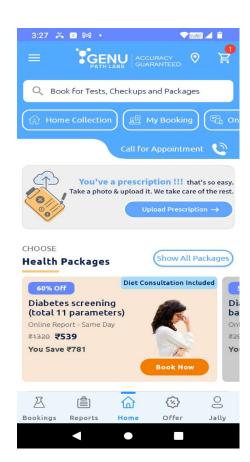
Central LAB at Newtown, Rajarhat, Kolkata

Satellite Lab at Balurghat, West Bengal



GENU Health app - Under making of Powerful Health Solutions

- Direct service to the consumers from Genu Path Labs as D2C Brand offering diagnostic services with seamless integration of technology
- Centred around preventive care, diagnostic services, management of surgery and hospital care, health/disease related contents & speciality eClinic
- · Targeting leadership in Eastern India
- Leveraging opportunity arising out of value transition from unorganised to organised player
 with focus on Tier II and III cities
- Connect all stakeholders involved in healthcare deliveries e.g. doctors, hospitals, healthcare service provider.
- Facilitate digital health records and data analysis
- Utilize AI/ML- based predictive and clinical decision support system
- Provide an ecosystem of longevity to assist customers in building Good Health Habits for Healthy Long life
- Integrate with Flipkart health+ for diagnostic services





Sastasundar Group – Value Proposition

- Best in class Customer Experience driven by Value Pricing, Quality and Tech
- Clear visibility of high growth with EBITDA + model
- Capital efficient with high ROCE
- Strong MOAT
 - Established Business Technology with highly efficient supply chain
 - Managing 1800+ Pharma Companies Product with Direct procurement relationship of 250+ Companies
 - ⁻ 29% + Pharma Procurement Margin
 - Experienced team driven by processes
- Co-creating value with Flipkart Health +
- Well qualified, experienced and entrepreneurial Board and Senior Leadership Team
- Purpose and value driven organization
- Best Corporate Governance practices



Experienced Board of Directors



- FCA, FCS and FCM by education and has an experience of more than 23 years working as an entrepreneur and a social worker.
- Areas of work include digital platform of healthcare and financial services.



financial services.

Mr. Ravi Kant Sharma Founder & CEO (Sastasundar Healthbuddy Ltd)

Mr. B L Mittal

Founder & Executive Chairman (Sastasundar Healthbuddy Ltd)

Mrs. Abha Mittal

- · Commerce graduate and holds a diploma in fashion designing
- Multiple years of experience working as a social worker and environmentalist
- · Areas of work include NGOs and organic farming

Dr. Jayanta Nath Mukhopadhyaya

- He has 35 years of professional experience
- Mechanical engineer from IIT BHU, Varanasi, MBA from IIM Calcutta, UGC NET qualified and PhD in Economics from Jadavpur University
- Has over 17 years of experience in industry working with leading companies like BOC India, IBP – Balmer Lawrie, Alghanim & SREI
- Presently Professor of Finance at Army Institute of Management and non-Executive Director at Vara Technology

Mr. Parimal Kumar Chattaraj

- Bachelor's in science, a post graduate diploma in management and a bachelor's in law
- Experience of over 30 years working as an entrepreneur, management professional and legal advisor
- Areas of work include contributing to business strategy, aligning employee skill to business, creating learning organisation, leadership development and organisation & HR solutions

Mrs. Rupanjana De

• FCS & post graduate qualifications in law and economics

FCA by education and is a seasoned entrepreneur with

Areas of work include digital platform of healthcare and

experience in scaling businesses from scratch.

- Has over 19 years of experience working as a corporate legal professional
- Areas of work include company law, legal compliance, management, corporate governance, Corporate Social Responsibility and quality control

Mrs. Anjana Dikshit

- Post Graduate Diploma in Business Management (Operations & Systems) from Xavier Labour Relations Institute, Jamshedpur.
- Bachelor of Engineering (Mechanical) from Birla Institute of Technology, Ranchi
- She superannuated from IBM in December 2021 where she had worked for more than twenty years and managed diverse set of roles from Consulting to Complex Accounts management to SAP Capacity leader. Her experience ranges across industries like Steel, Automotive, Garments, Mining, CPG, Oil & Gas, Shipping, Retail and diverse technology platforms.
- Prior to IBM she had worked with Tata Motors-Jamshedpur for 14.5 years and had lead Core Engineering functions like Technical Services, MRP for Production Planning and Control division and helped to setup Technical Services at the new manufacturing plant in Tata Motors-Lucknow.

Post superannuation she is an Independent Consultant in the area of Education research and training conducting guest lecture sessions at premier Management institutions and trainings /webinars on Digital Technologies.



Experienced Management Team – Healthcare Network



Sachin Mittal

COO

Past Experience - Amazon, Novartis

10+ Years of Experience

MS – Biological Science, MBA - XLRI



Vinay Khaitan

CTO

Past Experience - Flipkart Group, SastaSundar Group, GEO India

25+ Years of Experience

B. Tech – Computer Science



Dinkar Bagaria

CFO

Past Experience – TIL Ltd, SPML Infra, McNally Bharat, Balasore Alloys

10+ Years of Experience

CA, CS



Q2 FY24 Consolidated Profit & Loss Statement

Particulars (Rs. Crs)	Q2 FY24	Q2 FY23	Y-o-Y	Q1 FY24	Q-o-Q	H1 FY24	H1 FY23	Y-o-Y
Revenue from Operations	355.4	253.9	40.0%	330.1	7.7%	685.5	445.6	53.8%
Cost of Materials Consumed	320.3	235.0		295.1		615.4	414.4	
Gross Profit	35.1	18.9	85.7%	35.0	0.3%	70.1	31.2	124.7%
GP %	9.9%	7.4%		10.6%		10.2%	7.0%	
Employee Benefits Expense	12.9	11.7		11.9		24.8	21.8	
Other Expenses	21.9	13.9		19.8		41.6	32.8	
EBITDA	0.3	(6.7)		3.3		3.7	(23.4)	
EBITDA %	0.1%	(2.6%)		1.0%		0.5%	(5.2%)	
Other Income [#]	12.8	6.2		18.1		30.8	11.6	
Depreciation and Amortisation Expense	2.2	1.8		2.1		4.3	3.0	
EBIT	10.9	(2.3)		19.3		30.2	(14.8)	
Finance Costs	0.2	0.3		0.2		0.5	0.3	
Exceptional Items	0.0	(7.9)		0.0		0.0	(7.9)	
PBT	10.7	(10.5)		19.1		29.7	(23.0)	
Total Tax Expense	(2.4)	(28.7)		(5.5)		(7.9)	(32.7)	
Profit for the year	13.1	18.2	(28.0%)	24.6	(46.7%)	37.6	9.7	287.6%
PAT %	3.7%	7.2%		7.5%		5.5%	2.2%	
Share from Associate	(25.3)	(21.0)		(24.8)		(50.1)	-34.8	
Profit for the period	(12.2)	(2.8)		(0.2)		(12.5)	-25.1	

[#] Other Income includes financial service income

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Balance Sheet As on 30th Sep 2023

Equity & Liabilities (Rs. Crs)	Sep-23	Mar-23
Equity Share Capital	31.8	31.8
Other Equity [#]	949.2	961.7
Total Equity	981.0	993.5
Non-Financial Liabilities		
(i) Other Non-Financial Liabilities	8.2	8.2
Provisions	5.1	4.5
Tax Liabilities (Net)	27.0	24.1
Deferred Tax Liabilities (Net)	76.1	92.5
Total Non-Financial Liabilities	116.4	129.3
Financial Liabilities		
(i) Lease Liabilities	8.7	9.3
(ii) Trade Payables	66.3	57.0
Other Current Liabilities	17.8	16.7
Total Financial Liabilities	92.8	83.0
Total Equity & Liabilities	1,190.2	1,205.8

Assets (Rs. Crs)	Sep-23	Mar-23
Property, Plant and Equipment	67.2	68.1
Capital Work-in-Progress	0.5	1.0
Intangibles Assets	0.1	0.1
Goodwill on Consolidation	36.1	36.1
Current Tax Assets	4.4	4.4
Deferred Tax Assets	2.0	1.8
Investment Property	2.5	2.6
Other Non-Current Assets	43.3	45.8
Total Non-Current Assets	156.1	159.9
Inventories	163.1	180.8
Financial Assets		
(i) Investments	519.6	512.8
(ii) Trade Receivable	40.3	35.1
(iii) Cash and Cash Equivalents	8.4	31.7
(iv) Other Bank Balances	2.0	163.5
(v) Loans	8.2	8.0
Other Current Assets	292.5	114.0
Total Current Assets	1,034.1	1,045.9
Total Assets	1,190.2	1,205.8

[#] Other Equity includes non-controlling interest of ₹ 240.2 Cr for FY 23 & ₹ 234.5 Cr for Sep′23



Consolidated Cash Flow Statement

Particulars (Rs. Crs)	Sep-23	Sep-22
Cash Flow from Operating Activities		
Profit before Tax	29.7	(23.0)
Adjustment for Non-Operating Items	(20.4)	3.4
Operating Profit before Working Capital Changes	9.3	(19.6)
Changes in Working Capital	17.1	56.1
Cash Generated from Operations	26.4	36.5
Less: Direct Taxes paid	(5.9)	(1.0)
Net Cash from Operating Activities	20.5	35.5
Cash Flow from Investing Activities	(43.3)	(26.7)
Cash Flow from Financing Activities	(0.5)	(0.3)
Net increase/ (decrease) in Cash & Cash Equivalent	(23.3)	8.5
Cash & Cash Equivalents at the beginning of the period	31.7	13.0
Cash & Cash Equivalents at the end of the period	8.4	21.5



Breakup of Revenue

Particulars (Rs. Crs)	Q2 FY24	Q2 FY23	Q1 FY24	FY23
Health Buddy supply chain	251.6	210.6	254.3	848.0
Retailer Shakti	102.9	42.4	75.1	185.6
Genu Path Labs	0.9	0.9	0.7	3.3
Healthcare Network	355.4	253.9	330.1	1,036.9
Financial Services	12.8	6.2	18.1	26.5
Total Revenue	368.2	260.1	348.2	1,063.4



Breakup of PBT

Particulars (Rs. Crs)	Q2 FY24	Q2 FY23	Q1 FY24	FY23
Health Buddy supply chain	4.3	(9.8)	6.0	(37.6)
Retailer Shakti	(2.8)	(7.5)	(2.1)	(12.9)
Genu Path Labs	(2.1)	(1.7)	(1.8)	(7.6)
Healthcare Network	(0.6)	(19.0)	2.1	(58.1)
Financial Services	11.3	8.5	17.0	20.7
Total	10.7	(10.5)	19.1	(37.4)

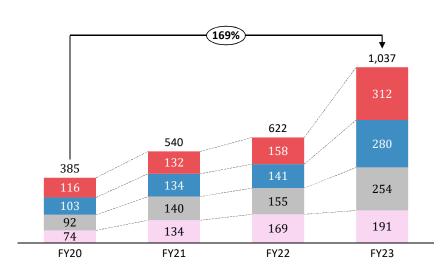


Rs. In Crs

Q1

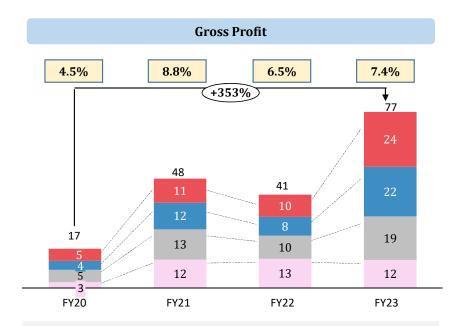
Annual Financial Highlights

Revenue from Operations



Revenue

✓ FY23 revenue stood at Rs. 1,037 crs as compared to Rs. 385 crs, **growth of +169%** from FY20.



Gross Profit

- ✓ FY23 gross profit **grew by +353** % to Rs. **77** crs as compared to Rs. 17 crs in FY20
- ✓ Gross margin for FY23 stood at **7.4%.**



Historical Consolidated Profit & Loss Statement

Particulars (Rs. Crs)	Mar-23	Mar-22	Mar-21	Mar-20	Mar-19
Revenue from Operations	1,036.9	623.0	540.0	384.0	215.6
Cost of Materials Consumed	960.4	582.5	492.5	366.9	199.5
Gross Profit	76.5	40.5	47.5	17.1	16.1
GP %	7.4%	6.5%	8.8%	4.5%	7.5%
Employee Benefits Expense	45.3	43.9	29.1	28.4	23.4
Other Expenses	78.0	53.7	40.9	45.4	33.1
EBITDA	(46.8)	(57.1)	(22.5)	(56.7)	(40.4)
EBITDA %	(4.5%)	(9.2%)	(4.2%)	(14.8%)	(18.7%)
Other Income [#]	26.5	20.1	11.6	4.5	6.6
Depreciation and Amortisation Expense	8.2	4.2	4.5	4.9	6.0
EBIT	(28.5)	(41.2)	(15.4)	(57.1)	(39.8)
Finance Costs	0.9	1.6	1.0	0.7	2.0
Exceptional Items	(8.0)	1,157.5	0.0	0.3	0.0
РВТ	(37.4)	1,114.7	(16.4)	(57.5)	(41.8)
Tax Expense	(22.8)	244.4	0.7	(5.4)	1.1
PBT before Share of Associate	(14.6)	870.3	(17.1)	(52.1)	(42.9)
Share from Associate	(84.9)	(5.2)	0.0	0.0	0.0
Profit for the year	(99.5)	865.1	(17.1)	(52.1)	(42.9)
PAT %	(9.6%)	138.9%	(3.2%)	(13.6%)	(19.9%)
EPS	(22.70)	197.04	(3.27)	(12.20)	(11.81)

[#]Other Income includes financial service income



Historical Consolidated Balance Sheet

Equity & Liabilities (Rs. Crs)	Mar-23	Mar-22	Mar-21	Mar-20	Mar-19
Equity Share Capital	31.8	31.8	31.8	31.8	31.8
Other Equity #	961.7	1,062.4	197.6	214.4	168.6
Total Equity	993.5	1,094.2	229.4	246.2	200.4
Non-Financial Liabilities					
(i) Borrowings	0.0	0.0	0.0	0.0	0.0
(ii) Other Financial Liabilities	8.2	3.5	1.5	1.4	0.9
Provisions	4.5	2.1	1.9	1.6	0.9
Tax Liabilities (Net)	24.1	17.9	0.0	0.1	5.5
Deferred Tax Liabilities (Net)	92.5	113.7	0.1	0.0	5.5
Total Non-Financial Liabilities	129.3	137.2	3.5	3.0	7.3
Financial Liabilities					
(i) Borrowings	0.0	0.0	9.8	5.0	0.0
(ii) Lease Liabilities	9.3	1.9	2.7	2.8	2.3
(iii) Trade Payables	57.0	33.0	38.6	50.2	14.3
Other Current Liabilities	16.7	11.5	8.6	8.2	6.2
Total Financial Liabilities	83.0	46.4	59.7	66.2	22.8
Total Equity & Liabilities	1,205.8	1,277.8	292.6	315.5	230.5

Assets (Rs. Crs)	Mar-23	Mar-22	Mar-21	Mar-20	Mar-19
Property, Plant and Equipment	68.1	57.2	57.3	60.2	62.7
Capital Work-in-Progress	1.0	0.4	0.1	0.0	0.8
Intangibles Assets	0.1	0.1	0.4	0.7	1.0
Goodwill on Consolidation	36.1	36.1	52.7	52.7	52.7
Tax Assets (Net)	4.4	2.3	2.2	1.9	2.7
Deferred Tax Assets	1.8	0.0	0.0	0.0	0.0
Investment Property	2.6	0.0	0.0	0.0	0.0
Other Non-Current Assets	45.8	24.9	18.7	18.2	11.9
Total Non-Current Assets	159.9	121.0	131.4	133.9	131.8
Inventories	180.8	113.6	77.2	77.1	32.6
Financial Assets					
(i) Investments	512.8	666.0	43.4	55.8	35.9
(ii) Trade Receivable	35.1	21.2	13.6	15.0	7.9
(iii) Cash and Cash Equivalents	31.7	13.0	12.0	17.5	6.3
(iv) Other Bank Balances	163.5	199.4	0.8	0.8	0.3
(v) Loans	8.0	9.6	8.2	8.9	11.6
Other Current Assets	114.0	134.0	6.0	6.7	4.1
Total Current Assets	1,045.9	1,156.8	161.2	181.6	98.7
Total Assets	1,205.8	1,277.8	292.6	315.5	230.5

[#]Other Equity includes non-controlling interest



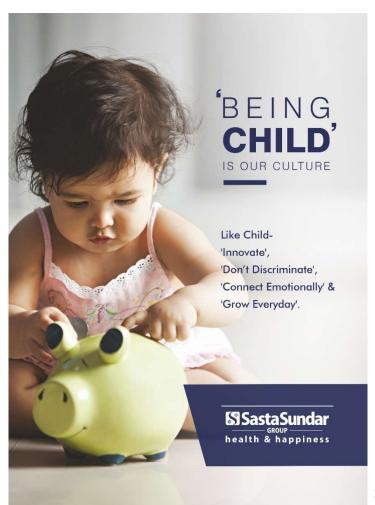
Historical Consolidated Cash Flow Statement

Particulars (Rs. Crs)	Mar-23	Mar-22	Mar-21	Mar-20	Mar-19
Cash Flow from Operating Activities					
Profit before Tax	(122.3)	1,109.5	(16.4)	(57.6)	(41.8)
Adjustment for Non-Operating Items	84.0	(1,151.0)	(3.2)	4.8	7.8
Operating Profit before Working Capital Changes	(38.3)	(41.5)	(19.6)	(52.8)	(34.0)
Changes in Working Capital	(70.2)	(52.7)	(9.9)	(38.5)	4.4
Cash Generated from Operations	(108.5)	(94.2)	(29.5)	(91.2)	(29.6)
Less: Direct Taxes paid	4.0	(112.9)	(1.0)	0.9	(0.4)
Net Cash from Operating Activities	(104.5)	(207.1)	(30.5)	(90.3)	(30.0)
Cash Flow from Investing Activities	124.1	219.5	21.4	(1.0)	(2.2)
Cash Flow from Financing Activities	(0.9)	(11.4)	3.7	102.5	26.3
Net increase/ (decrease) in Cash & Cash Equivalent	18.7	1.0	(5.4)	11.2	(5.9)
Cash & Cash Equivalents at the beginning of the period	13.0	12.0	17.5	6.3	12.2
Cash & Cash Equivalents at the end of the period	31.7	13.0	12.0	17.5	6.3

'Being Genuine' is Our Core Value

'Being Child' is Our Culture







Company:

SastaSundar

SastaSundar Ventures Limited

CIN: L65993WB1989PLC047002 Mr. Pratap Singh – Company Secretary

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Thank You